



Creative Kids Movement Network is a mobile, school-based children's enrichment franchise delivering dance, yoga, and movement programs to childcare centers and elementary schools. With a proven system, family-friendly model, and mission-driven purpose, CKMN helps franchisees build a meaningful business without the overhead of a traditional studio.

Why CKMN?

- **Recession-resistant**, recurring revenue business.
- **25+ years** of proven curriculum and experience
- **Three programs**: Dance, Yoga, and MiniMovers
- **Mobile model** with no studio overhead
- **Family-friendly** schedule with daytime classes
- **Turnkey support** including training, systems, and coaching



FREQUENTLY ASKED QUESTIONS

What does it cost to start a Creative Kids Movement Network franchise?

Startup investment typically starts at **\$29,900**, which includes the franchise fee, training, marketing support, an initial package of class supplies, and access to CKMN systems. Because the model is mobile and school-based, franchisees avoid the heavy overhead of a traditional studio space.

Do I need a background in dance, yoga or education to own a franchise?

Most CKMN franchise partners do not come from education or childcare backgrounds. It is preferred that franchise owners have experience in at least **2 of the 3 programs** prior to certification, along with the drive to build relationships and grow their territory.

What kind of training and support do franchisees receive?

Franchisees receive onboarding, hands-on territory support, lesson plans, a learning management system, weekly sales check-ins during the first six months, monthly coaching calls, and mentorship from experienced owners. The goal is to support our partners from launch through growth and beyond.

How does the business model work day to day?

CKMN delivers on-site dance, yoga, and movement programs at childcare centers and elementary schools. It is a **mobile, daytime-class model**, which means no studio overhead and more flexibility for family life, while serving children in places they already attend each day.

How long does it usually take to start generating revenue?

Most new franchise owners begin securing their first classes within the first **60 days**. Typical early milestones include revenue generation by month 3 and a significant jump in monthly revenue by month 6, depending on how quickly partnerships are built and students are enrolled.

How are Royalty and Brand Fund Fees Structured?

Our royalty fees are \$500 per month flat fees. First 6 months royalty free. We have an annual brand fund fee of \$1,650 and your first year is free.



CONTACT
Set up initial call here!